

Launching
12 February 2015



What is Club Matters?

Club Matters is a One Stop Shop of support for sports clubs and volunteers, which will provide you with support, learning and guidance on all aspects of running a club whether it is 'large, small, formal or informal'.



www.sportenglandclubleaders.com/clubmatters/



@ClubMatters



clubmatters@sportengland.org





Improve your club with....



Online Support – Club Matters will offer you help and guidance in all areas of club development from finances to marketing your club! There will be a range of support available including online toolkits, quick reference guides and e-learning modules.



Workshops – Club Matters workshops are free, short training sessions delivered across the country by experts in a range of specific areas. The sessions will develop your skills, improve your knowledge and ultimately help you develop your club. Sessions are specifically for sports clubs and will give you the opportunity to learn from other peoples' experiences, working smart together!



Mentoring – Whether you want long term support, or just a short call to sound out your ideas, our Club Matters mentors can help. Our flexible mentoring scheme will offer more personal support to you and your club through online, group and one to one mentoring at a time and place to suit you.



Club Improvement Plan – An online health check for clubs of all sizes and at all stages of their development, to establish where they are performing well and where they can develop. This will provide your club with a tailored development plan, identifying recommended actions and priority areas.



Club Views – A club review tool allowing you to ask your members and volunteers what they think about your club and make suggestions on areas for improvement. You can choose from our pre-written questions or create your own bespoke review.



Clubmark – The universally acknowledged cross sport accreditation scheme for community sports clubs.

Benefits of Club Matters

- ✓ Convenient and flexible to fit around you
- ✓ Attract and retain members
- ✓ Free of charge
- ✓ Practical Tips & Guidance
- ✓ Understand your club and members
- ✓ Improve and develop your skills
- ✓ Build a sustainable club

